



**Mr Rajiv Mehta,**  
Permanent Trustee Lilavati hospital and research centre

## LILAVATI HOSPITAL – WHERE THE SPIRIT OF SEWA NURTURES HUMANITY THROUGH SERVICE, EQUALITY AND WELFARE FOR ALL

the doors of our beloved Lilavati Hospital in Bandra a now 323 bedded multispecialty best in class hospital in 1997 it was compelling that patient care and serving communities at large regardless of discrimination would be its primary aim.

SEWA standing for Service Equality for the Welfare of All, the social service department focusing on the underprivileged was started by my mother at the inception of the hospital. My mother's primary vision for SEWA is serving the needy, in terms of livelihood, healthcare, education, disaster relief amongst others regardless of cost, cast or religion. It is my great privilege that I get to serve with my mother in this vision of hers while contributing to the running of the trust with my two other younger brothers.

We have established a free OPD on-site and it is with a lot of help from various professionals we are able to run it very successfully. Multiple other projects such as SEWA Nana- Nani, V-Care, Yoga, our expansive Roshni Eye cataract services including our disaster relief camps be it may the 2008 floods or the Bhuj earthquake relief. Under Menaben Helping Hands we have launched multiple camps in the last 18 months with a view to increase this with utmost humility. Our on-site and off-site camps have included the Jaipur foot, World Heart Day, World Spine Day, Asthma, Cataract camp (1000 free cataracts), Orthopaedics and our Help the Child offsite camp in Palanpur. We aspire, rather than numbers our dedication do the talking.

It is fundamental for any business to stay afloat to have a strong bottom line, but the combination of good operations and an honest vision is the reason for a brand's long-term success. It is for that reason more than highlighting the need for healthcare and the success of Lilavati Hospital and Research Centre which we are immensely humbled and proud about I have chosen to speak about some of SEWA's accomplishments so the honour and privilege of serving continues and increases exponentially.

As healthcare in India continues to expand in the field of cutting-edge technologies, research and patient care it is critical that we aim towards dealing with the complexities ahead while continuing to deliver scale and efficiency. With the introduction of our Honourable Prime Minister's vision of Viksit Bharat and Aayushman Bharat PM-Jay it is now that we have reached an integral junction in our path to integrate AI technologies in our medical field and work tirelessly to live by our motto of "More than Healthcare, Human Care". It is therefore a crucial point to announce we as Lilavati Kirtilal Mehta Medical Trust would be expanding in the realms of an entirely new Oncology 300 bedded hospital, education and work towards expanding our SEWA department in the realms of our vision of Corporate Social Responsibility and service to the underprivileged.

Moving into its 29th year of brand prowess and exquisite healthcare services we find it now imperative to exponentially introduce and grow our SEWA program to all parts of Maharashtra and India. Committed to policy alignment and patient care, the trust is involved in creating an ecosystem that is ready for the future, globally competitive and radically involved in serving its community of India and beyond, enriching the Settler's and Founder Permanent Trustees' vision.

My grandfather, Late Kirtilalbai Manilal Mehta set up this trust in 1978 and his dream was fulfilled by the tireless work of my parents, Late Kishorbhai and Charuben Mehta. Opening

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